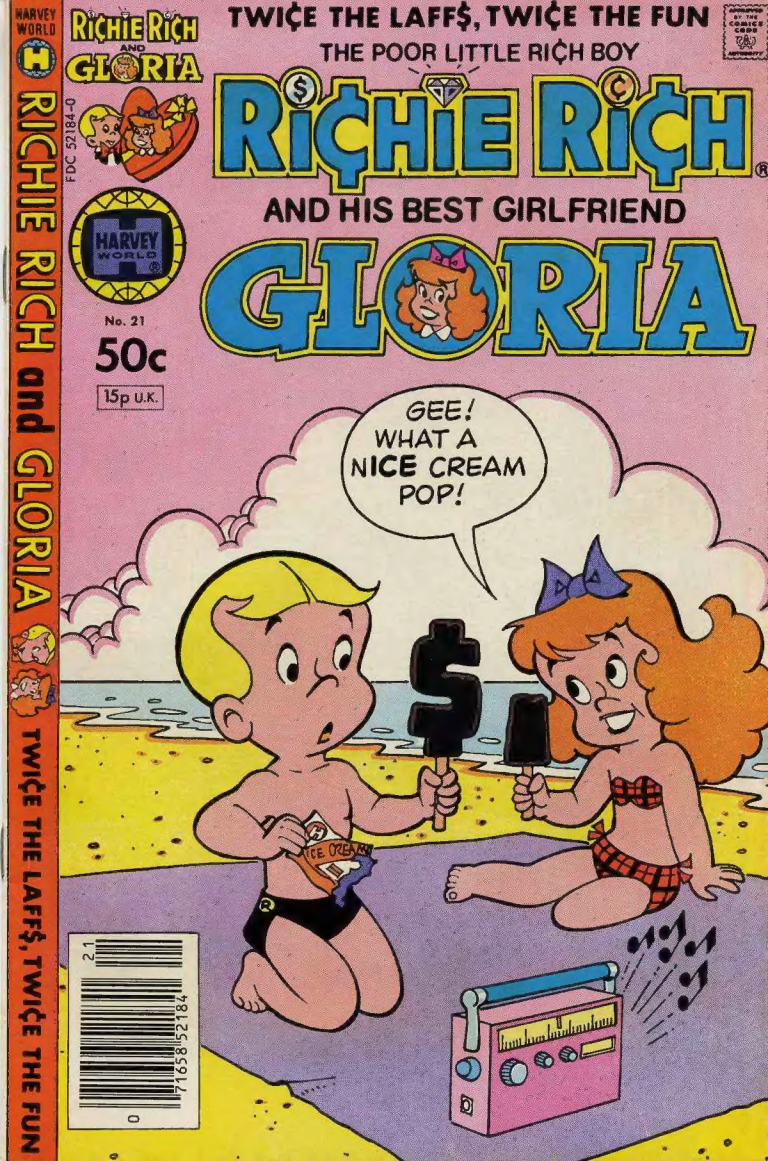
HARVEY WORLD

RICHIE RICH AND GLORIA

TWICE THE LAFFS, TWICE THE FUN

RICHIE RICH AND GLORIA

TWICE THE LAFFS, TWICE THE FUN



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Dept. 300, 35075 Automation, Mt. Clemens, Mich. 48043

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Since 1914

MONEY BACK GUARANTEE — 1981 JSC Reproduction Prohibited

Flying Helicopter Goes Up To 50-Ft High

Only $2.95

Flying authentic replica of helicopter used by armed forces. Giant 8" overspanned high impact plastic.

☐ 2065. Flying Helicopter $2.95

SLOT Machine BANK

Las Vegas Replica. Take a chance in the vert coin, pull "one arm bandit" and watch dials spin. Big payoff if you hit! Collect money for your bank. Smooth action, 8" high. Not for gambling!

☐ 4052. Slot Bank $8.95

Secret Book Safe

Looks like attractively bound book but opens to reveal combination lock safe. Keep valuable papers, jewels, money, etc. hidden away. 4 x 6 x 1¾".

☐ 4017. Book Safe $2.95

Vibrating Shocker

$1.15

Small hand-held instrument that simulates electric shock. Shake hands or touch someone and it gives off spine-tingling "shock"!

☐ 2955. Shocker $1.15

SURPRISE PACKAGE $1.00

Practical surprise and bargain. Includes new samples, factory-sealed, special novelties, etc. Most worth much more.

☐ 2997. Surprise Bargain $1.00

☐ 9618. Deluxe Surprise Bargain $2.95

POLICE STYLE HANDCUFFS

☐ 9043. Handcuffs with Keys .. $5.95

☐ 9048. Handcuff Case $2.48

Crazy-Action Billiard Balls

Great way to break up a serious game of pool. Looks like regular ball until your unsuspecting victim hits it. Wandes erratically off table with arrangent "English" you've ever seen. Regulation size.

☐ 2961. Crazy Cue Ball $4.95

☐ 2967. Crazy 8 Ball $4.95

GLADIATOR WATCH BAND MIGHTY LOOK and FEEL

Triple band and buckle with heavy metal studs give this band a rugged elegance. Fashionably masculine. 2¼-inches wide. Genuine leather.

☐ 2076. Watch Band $3.25

Pocket Spy Telescope

Powerful, yet fits pocket like pen. Magnifies several times! Highly prized by distant objects closer. Attractive finish.

☐ 6724. Spy Scope $2.25

AIR CAR HOVERCRAFT RIDES ON AIR!

New HOVERCRAFT glides over water, over floors, sidewalks. EVEN WATER! Sleek car of the future uses principle of air suspension to ride on cushion of air above most any surface. Colorful plastic, 9"x8"x2" high. 4" propeller. 48" control line from push button transmitter unit. Simply press switch and the heavy mass and floats in any direction you wish. Hours of fun. Use motion principles of full size aircraft and hovercraft. Ideal for ages 8 to 18. Ready-to-run except for 2 "D" batteries (not included).

☐ 7606. Hover Craft $7.95

X-RAY VISION

$1.85

Greatest illusion of the century! Apparently see bones thru skin, see thru clothes, etc. Amaze and embarrass everyone! Regular size glasses with built-in optical illusion.

☐ 3762. XRAY Specs Only ..... $1.85 Per Pair

MIDGET CAMERA

$1.95

Guaranteed To Take Pictures! Shot Like a Cannon! Uses standard 126 film for 16 exposures or 3½ x 3½ shots per roll. Get developed anywhere or develop yourself. Camera is approx. size of cigarette pack. 3½ x 3 x 2". Weighs less than 2 oz. For surprise, regular or candid pictures. Heavy-duty plastic construction. With eye-level sighting finder. Single action shutter with lens.

☐ K4800. Midget Camera $1.95

☐ K4807. Black/White 127 Film $1.69

☐ K5002. Kodak Color Film, roll $2.55

Hand Timer

Fun timer for non-professional events such as model races, sports, etc. Full size: hot-watch size with chain link. Spring operated. Start and stop button. Sweep hand. Calibrated dial. Fun Hand Timer $1.79

1001 THINGS FREE

Get FREE articles, novelties, tricks, stamps, coins, show tickets, Boy Scout items, pro-ducts, model trains, hobby items, cameras, sporting goods, jewelry, watches, tools, free arts, etc. Illustrated directory of over 1000 free offers with names and addresses. 64 pages.

☐ 1016. "Things Free" Directory $1.25

Red Flasher Light

Flashes red light when turned on. Big dome flashes on & off in bright red light visible far away. With suction cup base. Sticks tightly to smooth surface like top of car. Runs on flashlight batteries. About 4".

☐ 7055. Flasher $3.95

Unbeatable Self Defense

Learn Judo, Jiu-Jitsu, Boxing, Wrestling, Muscle Building, Self Defense Tricks. Well illustrated, easy-to-understand paper covered books. Up to 160 pages each.

☐ 1128. 54 Tricks of Self Defense $1.49

☐ 1129. How to Build Mighty Muscles $1.49

☐ 1131. Judo for Self Defense $1.49

☐ 1132. Combat Judo $1.49

Electric Sound Switch

SURPLUS BARGAIN! ONLY $1.95. Turns on lights, radio, phonograph, tape recorders, wireless mike, etc. Operates by noise, whistle or any sound you wish to operate. Do mysterious tricks & stunts. Great for experimenters. Complete with PCB & KIT. 2 for only $3.00.

☐ 6661. Voice Command Switch $1.95

Hercules Wrist Band

$1.65

Gives rugged, masculine appearance. Double strap for "tie-men" look. Adjustable. Get two for each arm. Hercules Wrist Band $1.65

Set of 2, $2.95

1001 Insults, Putdowns, For all Occasions

A putdown, barb, insult, or comeback for every occasion. Fun!

☐ 1171. 1001 Insults $1.50

Rabbit's Foot Charm

Popular lucky charm. Believed by many to conjure good fortune in all life's dealings. Have one to bear. Irress effiars. Mounted in cap with ring to fit finger. Wear on belt or carry in pocket.

☐ 0060. Rabbit's Foot ..... 89¢

Super Insult Cards

$1.00

Silent revenge for those who like to "put down" others. Insults printed with barbs and sharp accuracy. Tells "em off without wasting your time or breath.

☐ 2600. Insult Cards ..... 99¢

SPY "PEN" RADIO

Real Working Radio Hidden In Pen Case!

Pits Ears Your Friend Like Pen!

Hear SPORTS, MUSIC, LATEST NEWS AND EVENTS in office, car. Slips into pocket like ordinary pen. Tiny earphone for listening. Full range tuner. Guaranteed to pull in several stations in your area, although results will vary depending on local conditions. Ideal for gift. NO BATTERIES NEEDED. Self-powered solid state circuit. Germanium diode type radio (suits in radio waves from air). Ground wire included but not always necessary in most areas. Complete, ready-to-play. Money back if not delighted.

☐ 7063. Pen Radio $3.75

VENTRILOQUIST DUMMY

$3.49

Exclusive Import Bargain Make Him Move, Act Like Life, Seem to Talk, Sing, Laugh.

Full length 18-inch dummy with control to operate mouth and move head. Be practice needed. "Talks" at once. Make him sit, stand, even dance and act alive! Fully dressed in colorful tailored suit. Molded plastic, natural finish head. Movable arms and legs. INCLUDED FREE: 5-Minute Lesson on How to Throw Your Voice (With or without dummy). Fool friends as voices seem to come from under bed, behind doors, etc.

☐ 6166. Archie The Dummy $3.49

☐ 6079. Dumbo The Clown $3.49

UFO Bug Squasher

Giant Solar UFO

Boom hundreds of feet into the sky. No batteries. No motors. No helium. All you need is sun. Nothing to lose. Nothing to buy. Ready to fly. Just unpack and it's free. Unique gift for all seasons. Fun for all ages. Lasts a lifetime. Made of thin, plastic film. Wide 55-in. span cord to which you can add additional cord. 10-ft. long 2-ft. wide.

☐ 7672. Giant Solar UFO $7.95

Deluxe Revolving Police Style Warning Light Only $7.95

Revolves just like authentic police emergency light. Ready to use roof or dashboard in seconds. Also makes excellent psychedelic party light. Really get little the mode! Frame wood with brilliant red beams revolving around enclosed bulb. Complete with base and roof attachment. About 7" high. Uses standard batteries.

☐ 9627. Revolving Police Light $7.95

"Avalanche" Shave Cream

Two sides. Use your own but & you can't stop it. Shaving cream! Foam everywhere! Ordinary looking is shave cream can, but one press means one big mess. Nearly fills entire bathroom! Unbelievable. Great way to "cream" a friend, too. Water soluble. Washes easily.

☐ 2001. Gag Shave Cream $3.95

1000 TINY MAGNETS

Fantastic fun bargain. Do tricks, stunts, experiments. Arrange in millions of patterns, hold together, repel, move, change, etc. Amazing. Each 1/8x1/8x1/16".

☐ 2010. 1000 Magnets $2.25

Motorized Submarine

$2.95

Sturdy 7½" electric submarine cuts through water powered by battery operated heavy-duty underwater motor. Runs on pen-cell battery. 5" motor is waterproof sealed, with underwater rubber & built-in switch.

☐ 2992. Submarine $2.95

GIANT BALLOONS

8 - Ft. High BALLOONS

Weather balloon made of durable rubber. Ideal for parties, drums, advertising, science fun, etc. Large, 8-ft. high. Can be seen for miles.

☐ 3010. 8 Ft. Balloon $6.95

ELECTRONIC LIE & LOVE DETECTOR

LIES, LIES & TRUTH GREAT GIFT!

Responds emotions, feelings, reactions. Test lovers, friends, relatives for lies, compatability. Great for party fun, science

and psychological experiments. Works like an expensive polygraph lie detector but more available in low-priced transistorized pocket model. Easy to use. Hand-held electrodes. Easy-read dial. Complete instructions. About 4"x3". Operates on standard battery (not incl.). In attractive gift box.

☐ 8108. Lie/Love Tester $5.95

Joke Gum

Pucker Gum, Peanut

☐ 2736. Pkg. of 5 ... 69¢

Red Hot Gum

☐ 2737. Pkg. of 5 ... 69¢

Chewing Gum

☐ 2738. Pkg. of 5 ... 69¢

DISAPPEARING INK

When ink is spilled on clothes it looks like an ugly blue mess — but wait, as it dries it disappears, leaving no trace. Gone in 5 minutes. Great gag. Use alone or in any pen.

☐ 2992. Vanish $1.10

Crooked Pencils

No two alike, but they REALLY WRITE! Regular pencils, except for crazy shapes. Set of 3.

☐ 3178. Crooked Pencils $1.95

Make-Up Kit

Rock Star and Horror Effects. Easy on! Applies kit. For stage use, cinema, comic dialogues, monsters, etc. Remove with soap and water.

☐ 7001. Make-Up ..... 99¢

Giant Foam Disc

For car, bike, canoe, meet anywhere. Each highly colored foam rubber disc is 3 1/4" thick. Pair is connected with 8" string.

☐ 2006. Foam Disc ..... 99¢

Squirrel Call

Brings them right to you. Hand operated. Cat plays.

☐ 2990. Call $2.29

Magnet Lifts 100 Pounds!

Lifts up to 100 Pounds SOLID STEEL! Tested & proven at Johnson Smith. GO TREASURE HUNTING. Recovering stuff. 100! Uses Pocket size.

☐ 4008. Lifts 50 lbs. $4.25

☐ 4058. Lifts 100 lbs. $6.25

Motorized Flying Jet

$4.95

Authentic replica of Phantom Jet Fighter really flies. Amazing speed. Hangs from ceiling by means of included self-stick mount & several feet of near invisible line. Ready-to-fly except for standard battery (not incl.). On-off switch. 7½" long.

☐ 2063. Jet Fighter $4.95

SOLAR ENERGY IS HERE!

3 SUN BATTERIES Only $2.95

Genuinely Electrical!

FREE for life! No expense. No maintenance. Nothing to wear out. Run radios, electronic watches & calculators, use as photocells to turn appliances on or off by light, or hundreds of other things. For experimenters, students, or do science and tricks. Ready for use. Connect up like battery. Learn about alternate energy and how it can save you money in the future. Hundreds experiments have first-rate. Use indoor, yard, or together. Set includes 3 cells & 3 wires.

☐ 4021. Solar Cell Set $2.95

ELECTRIC GREEN & FLASHLIGHT

Powerful beam flashlight. Loud, ear-piercing siren. For protection, fun. Heavy duty. Uses 2 batteries.

☐ 4444 Siren Flashlight $3.95

All Metal Kazoo

Just hum, and comes out melody. Any one can play any music that indicate many musical instruments.

☐ 4418. Kazoo $1.25

No-Hands Binocular Glasses

When like regular glasses, but gives you magnified, close-up look of field glasses. Relieves the tension when you do, yet so lightweight & convenient you'll soon forget you're wearing them! Easy-turn, adjustable focus lets you vary lens distance, with 10 different focus positions.

☐ 9295. Bino-Glasses $2.95

Portable Electric Fan

Keep cool wherever you go. Handy pocket size. Powerful. Use stem-cord battery.

☐ 6885. Pocket Fan $1.95

"Smoke" From 99¢ Your Fingertips

Hundreds of magic or joke uses. Hands shown to be on fire, empty, then suddenly appear covered with flames, genies! Do over & over. Amazing, yet simple to perform. Nothing is lit or burned. Invisible smoke-producing powders spreads on fingers.

☐ 3116. Magic Smoke ..... 99¢

GIANT PLASTIC SNAKE

FAMOUS, V-3 TREY LOOKS Realistic. Threatening giant snake. Looks so realistic it may be accidentally scary.

☐ 2666. Giant Snake $2.95

Snapping Gum (Decoy)

Secret snapping mechanism catches a victim when he takes a piece.

☐ 2963. Snapping Gum ..... 59¢

Big Bang Fun Snaps

Real Bang-up fun! Great for parties and celebrations! Big Bang! Loud, ear-splitting report. Place between your fingers without harm. Box of 12 for a dozen.

☐ 2061. Fun Snaps $1.49

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World Famous catalog of novelties, pranks, jokes, catch gadgets, hobbies, sports, supplies, fun-makers, pieces & boxes, gadgets, time-savers, photo & optical goods, jewelry, disguises, music items, stamps, coins, puzzles, fortune tellers, radios, bikes & accessories, telescopes, tents, office & artist supplies, engines, motors, sports, books, models, magic, much more.

☐ Yes—Send Me Your Catalog. I have enclosed 10¢ postage (Canadian 50¢).

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TOTAL $

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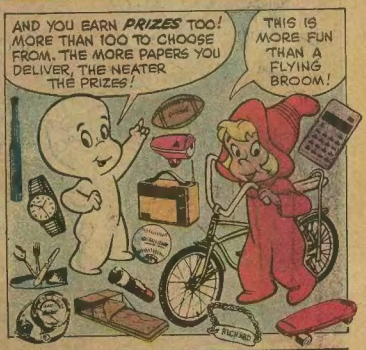

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...and remember...
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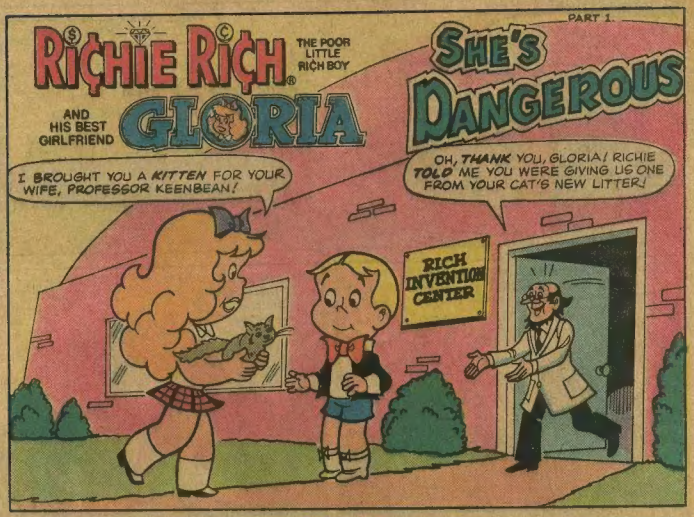

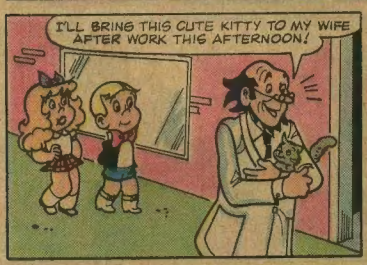

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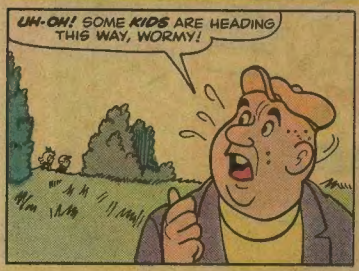
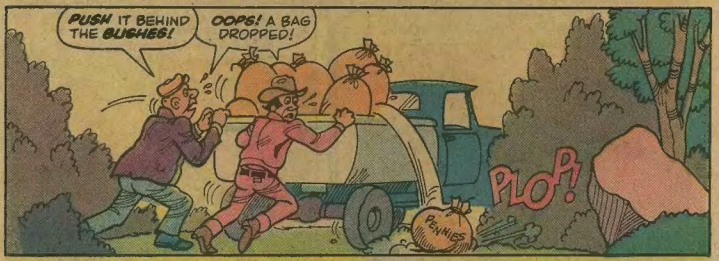
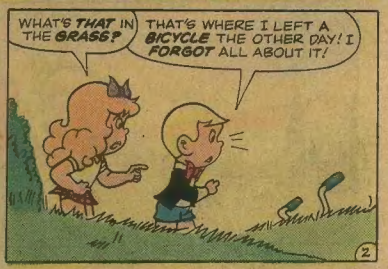
NEARBY...
AFTER ALL OUR TROUBLE IN GETTING THIS MONEY VAULT OPEN...ALL WE FIND ARE BAGS OF PENNIES!
WELL, THEY DO ADD UP TO QUITE A FEW DOLLARS!
PENNIES


UH-OH! SOME KIDS ARE HEADING THIS WAY, WORMY!

WE'D BETTER LAY LOW UNTIL THEY PASS BY!
WHAT ABOUT THE TRUCK?


PUSH IT BEHIND THE BUSHES!
OOPS! A BAG DROPPED!
PLOP!
PENNIES

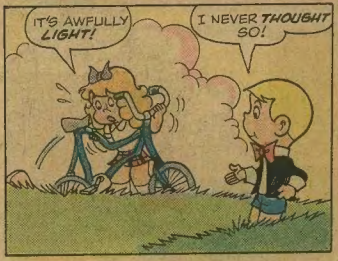
NEVER MIND IT! WE'LL PICK IT UP LATER!


WHAT'S THAT IN THE GRASS?
THAT'S WHERE I LEFT A BICYCLE THE OTHER DAY! I FORGOT ALL ABOUT IT!

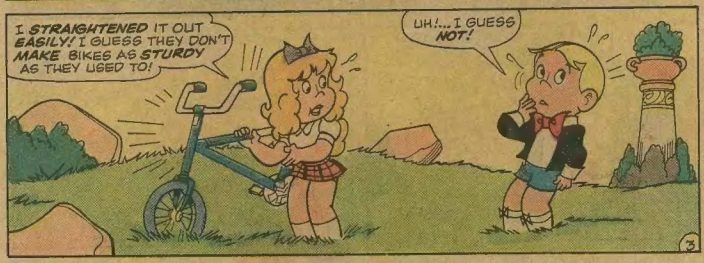
OOH! IT'S ALL SMASHED! SOME ONE DROVE OVER IT!

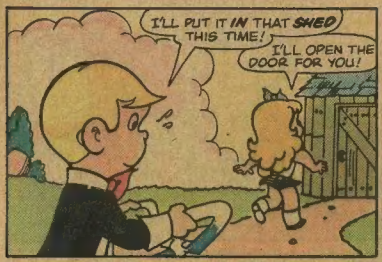
HE FOUND THAT BIKE I RAN OVER!
THAT WAS A STUPID THING TO DO!

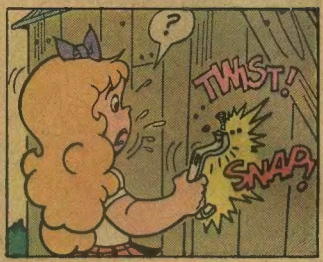
I DON'T LIKE TO JUNK A GOOD BIKE! I HOPE I CAN GET THAT FRAME STRAIGHTENED!


IT'S AWFULLY LIGHT!
I NEVER THOUGHT SO!

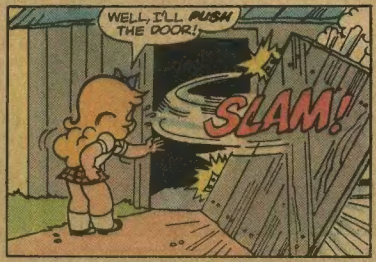
WONK!


I STRAIGHTENED IT OUT EASILY! I GUESS THEY DON'T MAKE BIKES AS STURDY AS THEY USED TO!
UH!... I GUESS NOT!

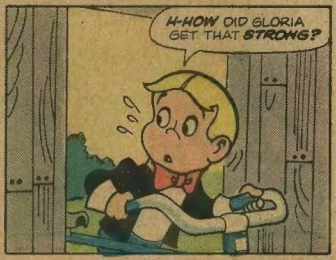

I'LL PUT IT IN THAT SHED THIS TIME!
I'LL OPEN THE DOOR FOR YOU!

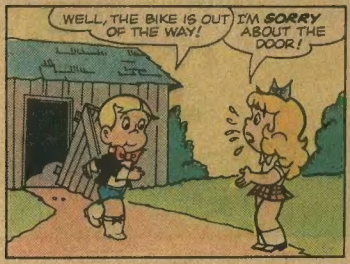

?
TWIST!
SNAP!

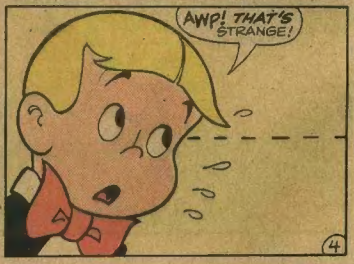
YOU MUST'VE TURNED THE HANDLE THE WRONG WAY!
IT WAS SO FLIMSY!

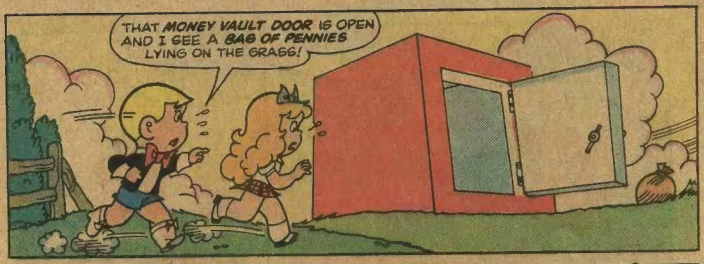

WELL, I'LL PUSH THE DOOR!
SLAM!

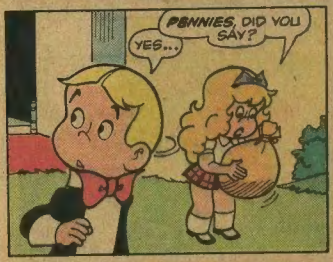
GULP! I HARDLY TOUCHED IT!

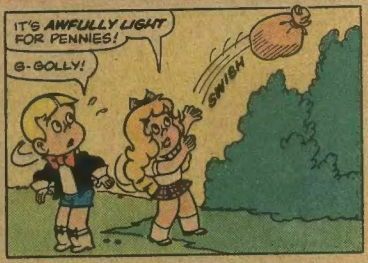

H-HOW DID GLORIA GET THAT STRONG?

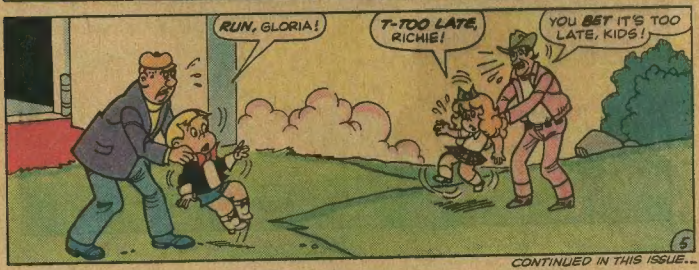

WELL, THE BIKE IS OUT OF THE WAY!
I'M SORRY ABOUT THE DOOR!


AWP! THAT'S STRANGE!









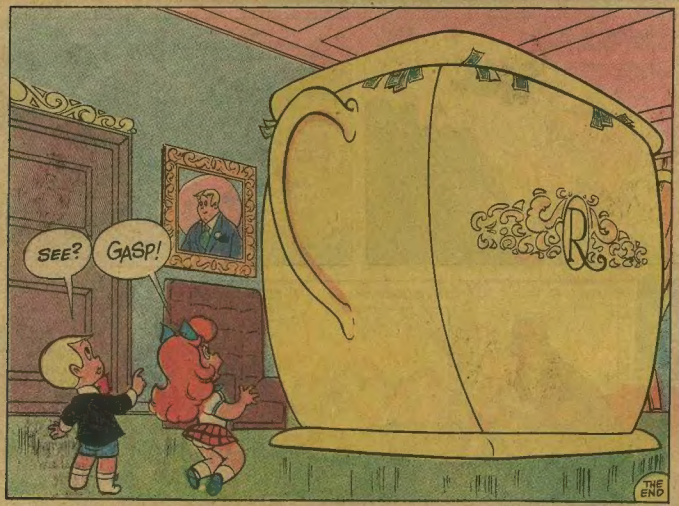
CONTINUED IN THIS ISSUE...

Richie Rich
THE POOR LITTLE RICH BOY
I HAVE TO GO OUT AND BUY EGGS, RICHIE!

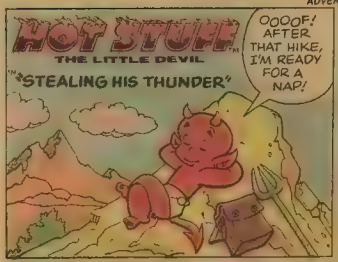
OH, YOU KEEP SHOPPING MONEY IN A SUGAR BOWL TOO, HUH, GLORIA?
UH-HUH!

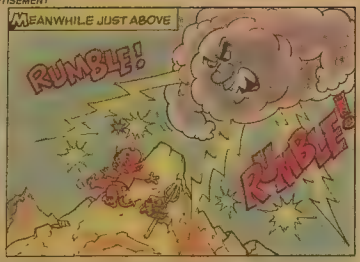
YOU MEAN YOU DO THAT AT YOUR HOUSE, TOO?
SURE!

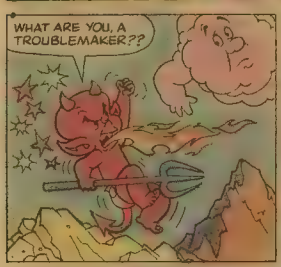
COME ON, I'LL SHOW YOU!
OKAY!

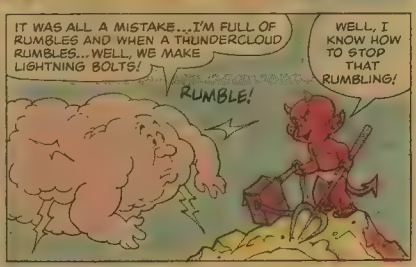

SEE?
GASP!
THE END

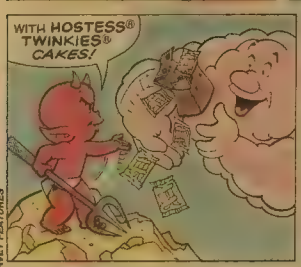
ADVERTISEMENT











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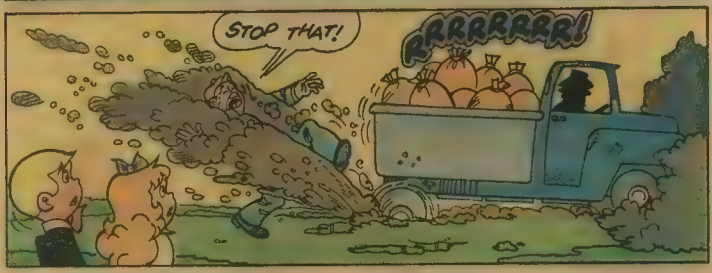
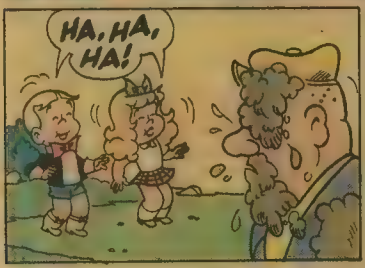
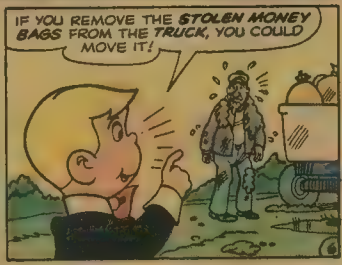
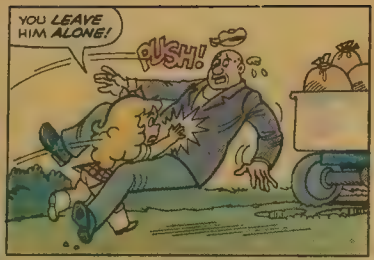
RICHIE RICH THE POOR LITTLE RICH BOY
AND HIS BEST GIRLFRIEND GLORIA
PART 2. SHE'S DANGEROUS
COMING ON STRONG
LOOK, WORMY! THE TRUCK IS SINKING!
I'LL MOVE IT AWAY FROM THAT MUDDY AREA, SNAG!

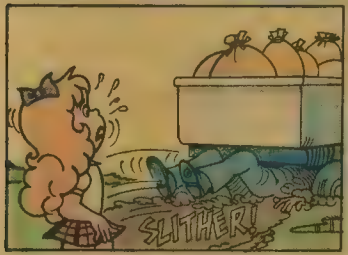

STOP THAT!
RRRRRRR!

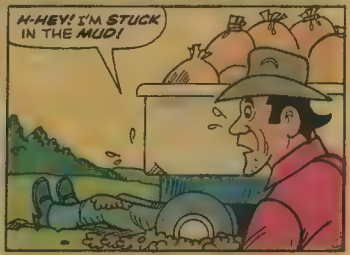

HA, HA, HA!

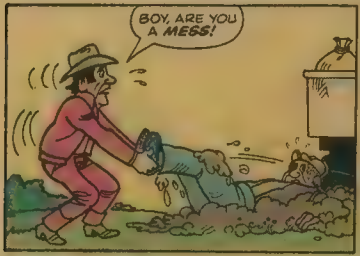

IF YOU REMOVE THE STOLEN MONEY BAGS FROM THE TRUCK, YOU COULD MOVE IT!

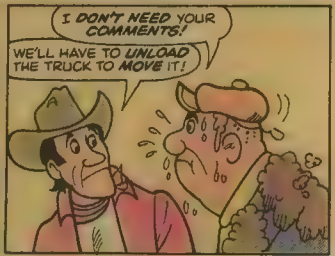
FOR TALKING SASSY, I'M GOING TO BELT YOU ONE, KID!

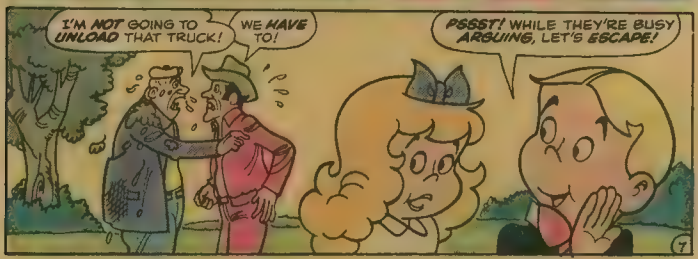

YOU LEAVE HIM ALONE!
PUSH!

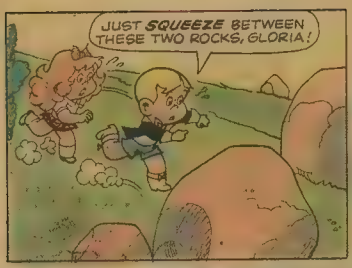

SLITHER!

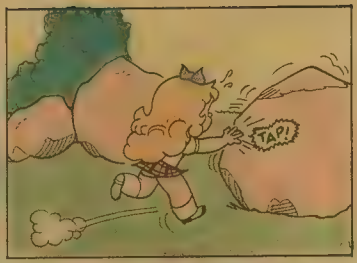

H-HEY! I'M STUCK IN THE MUD!

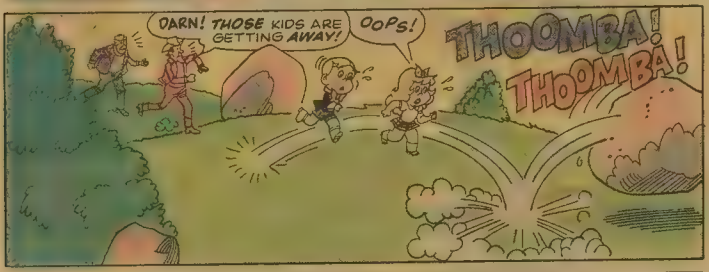

BOY, ARE YOU A MESS!

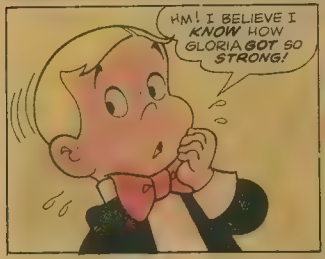

I DON'T NEED YOUR COMMENTS!
WE'LL HAVE TO UNLOAD THE TRUCK TO MOVE IT!

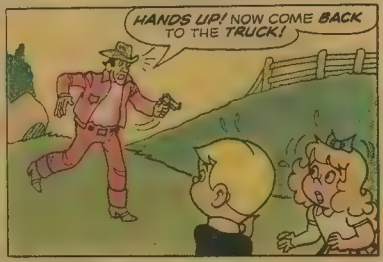

I'M NOT GOING TO UNLOAD THAT TRUCK!
WE HAVE TO!
PSSST! WHILE THEY'RE BUSY ARGUING, LET'S ESCAPE!

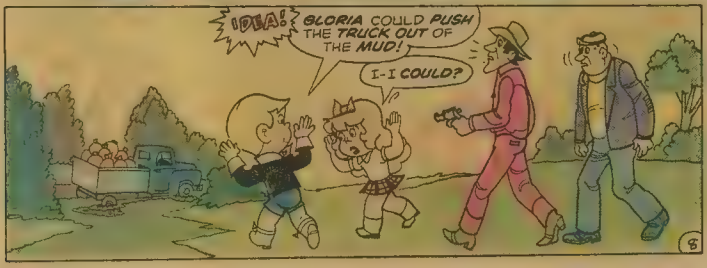

JUST SQUEEZE BETWEEN THESE TWO ROCKS, GLORIA!

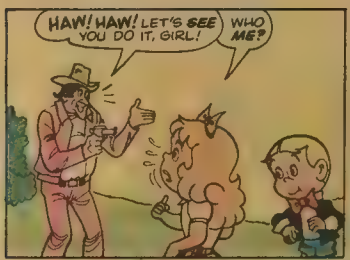

TAP!

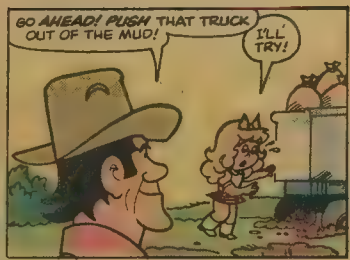

DARN! THOSE KIDS ARE GETTING AWAY!
OOPS!
THOOMBA!
THOOMBA!

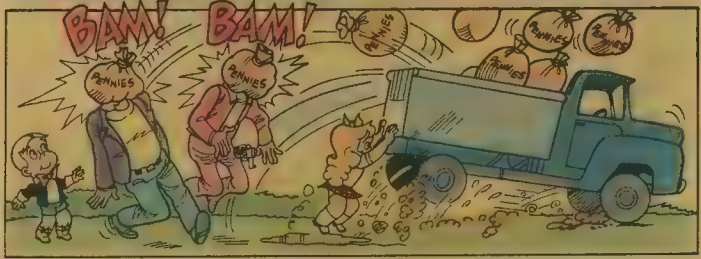

HM! I BELIEVE I KNOW HOW GLORIA GOT SO STRONG!

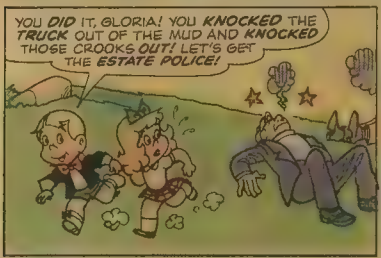

HANDS UP! NOW COME BACK TO THE TRUCK!


IDEA!
GLORIA COULD PUSH THE TRUCK OUT OF THE MUD!
I-I COULD?


HAW! HAW! LET'S SEE YOU DO IT, GIRL!
WHO ME?

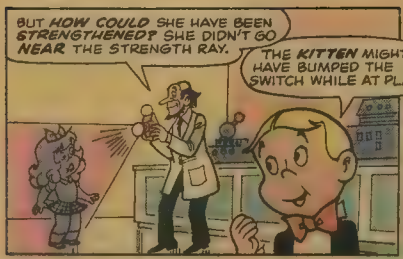

GO AHEAD! PUSH THAT TRUCK OUT OF THE MUD!
I'LL TRY!

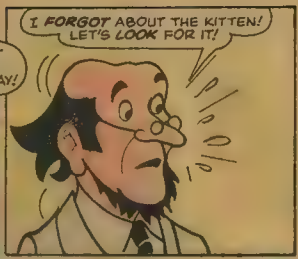

BAM!
BAM!
PENNIES
PENNIES
PENNIES
PENNIES
PENNIES

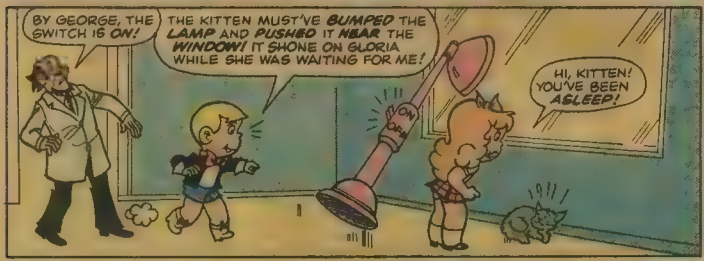

YOU DID IT, GLORIA! YOU KNOCKED THE TRUCK OUT OF THE MUD AND KNOCKED THOSE CROOKS OUT! LET'S GET THE ESTATE POLICE!

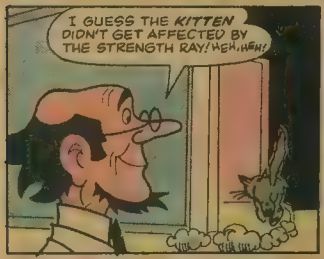
B-BUT HOW DID I DO IT?
I'LL EXPLAIN IN A MINUTE, GLORIA!
ESTATE POLICE

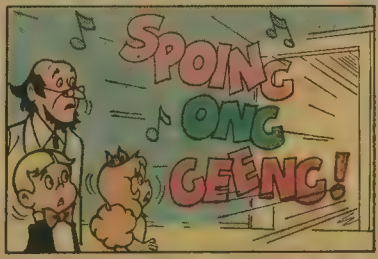
SOON...
OH, PROFESSOR KEENBEAN! I BELIEVE GLORIA HAS COME UNDER THE POWER OF YOUR STRENGTH RAY INVENTION! YOU'D BETTER TREAT HER WITH YOUR NORMALIZING RAY!
OH, MY, YES! THE RAY DOES MAKE PEOPLE TOO STRONG!

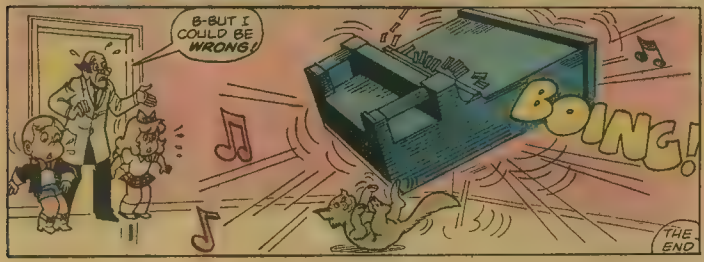

BUT HOW COULD SHE HAVE BEEN STRENGTHENED? SHE DIDN'T GO NEAR THE STRENGTH RAY.
THE KITTEN MIGHT HAVE BUMPED THE SWITCH WHILE AT PLAY!


I FORGOT ABOUT THE KITTEN! LET'S LOOK FOR IT!


BY GEORGE, THE SWITCH IS ON!
THE KITTEN MUST'VE BUMPED THE LAMP AND PUSHED IT NEAR THE WINDOW! IT SHONE ON GLORIA WHILE SHE WAS WAITING FOR ME!
HI, KITTEN! YOU'VE BEEN ASLEEP!


I GUESS THE KITTEN DIDN'T GET AFFECTED BY THE STRENGTH RAY! HEH, HEH!


SPOING
ONG
GEENG!


B-BUT I COULD BE WRONG!
BOING!
THE END

© HARVEY FAMOUS CARTOONS

Casper®
THE FRIENDLY CUB SCOUT

INVITES **YOU** TO BE A

CUB SCOUT

YOU CAN BE A CUB SCOUT

If you are 8 years old or in the third grade, you can join the Cub Scouts. If you are 10 years old, you can become a Webelos Scout.

1. THE CUB SCOUT PROMISE—

To do my best to do my duty to God and my country,

To help other people

To obey the Law of the Pack.

2. THE LAW OF THE PACK

The Cub Scout follows Akela.

The Cub Scout helps the pack go.

The pack helps the Cub Scout grow

The Cub Scout gives goodwill

"Akela" = "good leader"

3. THE MEANING OF WEBELOS

Webelos is the highest rank for Cub Scouts.

"Webelos" sounds like an Indian name

The word Webelos is made from the capital letters in this sentence: "WE'll BE LOyal Scouts."

4. THE CUB SCOUT SIGN AND HANDSHAKE

The Sign

Make the sign with your right hand high over your shoulder. The two fingers stand for two parts of the Cub Scout Promise —"help other people" and "obey the Law of the Pack."

The Handshake

When you shake hands with another Cub Scout, place the first two fingers of the right hand on the other boy's wrist

5. THE CUB SCOUT MOTTO AND SALUTE

The Motto

"DO YOUR BEST"

A motto is a rule for living. The Cub Scout motto asks you to do as well as you can, always.

The Salute

Hold the first two fingers of your right hand close together. Touch them to your cap. Use this salute when you greet a Cub Scout leader. You can use it also to show goodwill to another Cub Scout.

JOIN US!

CUB SCOUTS
BOY SCOUTS OF AMERICA

TO FIND THE LOCATION OF YOUR NEARBY PACK, CONTACT YOUR LOCAL POLICE DEPARTMENT, SCHOOL, CHURCH, TEMPLE OR CIVIC ORGANIZATION

—OR CONTACT YOUR LOCAL

BOY SCOUTS OF AMERICA SCOUT COUNCIL OFFICE

LISTED IN THE WHITE PAGES OF YOUR TELEPHONE BOOK

....OR MAIL COUPON TO:

CASPER / CUB SCOUTS
BOY SCOUTS OF AMERICA
P.O. BOX 6030 DALLAS/FT WORTH
AIRPORT, TEXAS, 75261

I WANT TO BE A CUB SCOUT
WHERE AND WHEN CAN I JOIN?

PRINT NAME _____ AGE ____

ADDRESS _____

CITY _____ STATE _____ ZONE ____

MY TELEPHONE NUMBER IS _____

Richie Rich
STAR OF 32 DIFFERENT HARVEY COMICS EVERY TWO MONTHS
AND NOW... FIRST TIME ON T.V.
RICHIE RICH
CARTOON SHOW
ALL NEW
ABC/TV Network
EVERY SATURDAY MORNING
Produced by HANNA-BARBERA
NEW FULL COLOR ONE HOUR
HARVEY CARTOON SHOW

GIANT DOLL HOUSE

PLUS WORKING GREENHOUSE
with Flower Seeds and Pots

BIG ENOUGH FOR A CHILD TO GET INSIDE AND PLAY

- ELECTRIC LIT
- 8 LARGE ROOMS FULLY FURNISHED
- NEW 'LIVE INSIDE' FEATURE
- COMPLETE DOLL FAMILY

SIZE
30" x 34" x 36"

8 ROOMS • ELECTRIC LIGHTS • GREENHOUSE • POTS • SEEDS
FURNITURE SET • [illegible]

This is your little girl's dream a giant doll house which she can furnish with 25 pieces of attractive colored plastic doll furniture, people with a five piece doll family, play inside with its easy entry swing-open feature, and grow five flowers from seeds in the working greenhouse. This 8 room, two story Colonial Doll House is fully 30" x 34" x 36," large enough to fuel her imagination and study enough for many delightful hours of play. Safely lit by two battery-powered lights to add comfort and reality. The Greenhouse provides the thrilling experience of seeing her own plants grow. Make her the proud owner of this beautiful house—the envy of her friends—for the low price of $12.98 (Batteries not included) plus $1.75 shipping charges.

DOLL HOUSE
only [illegible]
5 pc. DOLL FAMILY $2.89
FURNITURE $3.49
SEEDS & POTS $3.19

10 DAY FREE TRIAL — MONEY BACK GUARANTEE

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

5 Pc DOLL FAMILY

33 Pc FURNITURE SET

HONOR HOUSE PROD. CORP. DEPT. 53DF18
Lynbrook, New York 11563

Please rush the following on your money back-if-not-delighted guarantee

- ☐ Play Inside Electric Doll House. $12.98
- ☐ Complete 5 piece Dressed Doll Family $2.89
- ☐ Full Assortment (33 pc.) Furniture Sets . $1.49
- ☐ Working Greenhouse with 2 Flower Pots and Seeds. . . $1.19

I enclose $_____ in full payment including $1.75 for shipping charges.

☐ Send COD. I enclose $2 deposit and will pay postman the balance plus COD and MO fees

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are ready for YOU on

THURSDAYS
FRIDAYS
SATURDAYS
SUNDAYS

-and other days too!

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CLIP and SAVE

GET THESE BRAND NEW COVER DATED

OCTOBER ISSUE HARVEY COMICS

★★★★★★★★★★★★

ON SALE

JULY

JULY 9

RICHIE RICH GEMS
RICHIE RICH DOLLARS AND CENTS
RICHIE RICH and DOLLAR THE DOG
RICHIE RICH GOLD AND SILVER
CASPER THE FRIENDLY GHOST

JULY 16

RICHIE RICH and GLORIA
RICHIE RICH BANKBOOKS
DEVIL KIDS STARRING HOT STUFF

JULY 23

RICHIE RICH MILLIONS
RICHIE RICH RICHES
SAD SACK and the SARGE
RICHIE RICH JACKPOTS

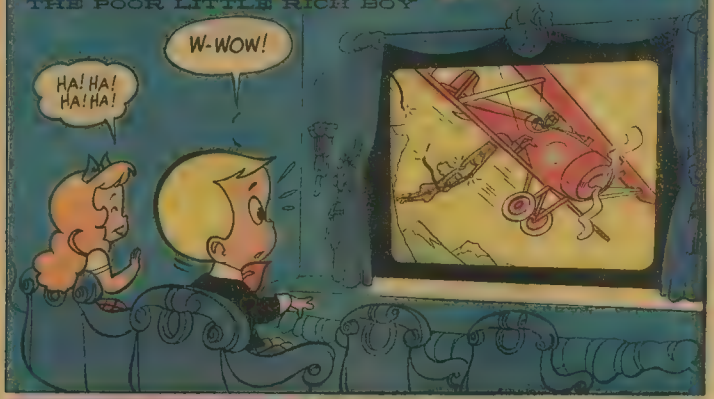
JULY 30

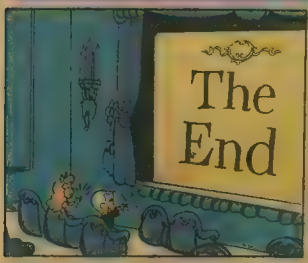
RICHIE RICH THE POOR LITTLE RICH BOY
RICHIE RICH MONEY WORLD
RICHIE RICH VAULTS OF MYSTERY

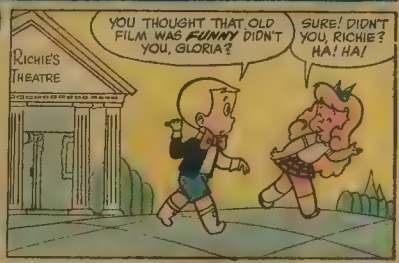
RICHIE RICH CARTOON SHOW EVERY SATURDAY MORNING

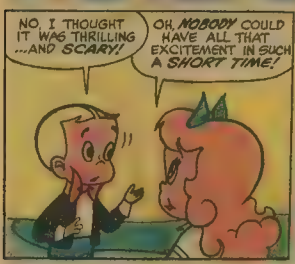
Richie Rich in A THRILL A MINUTE

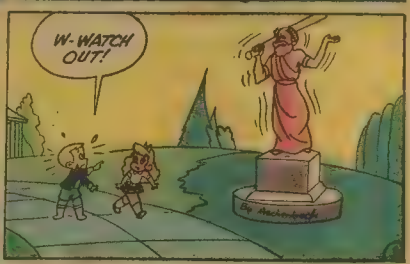
THE POOR LITTLE RICH BOY



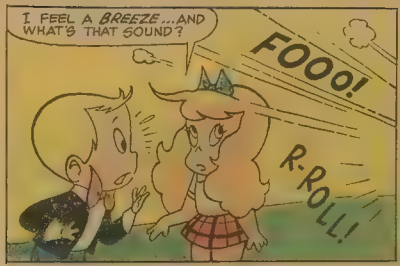


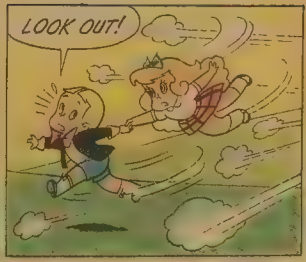


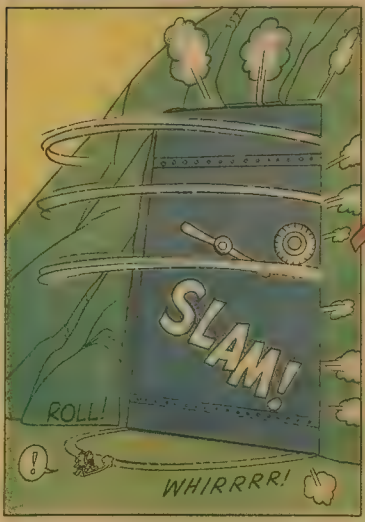




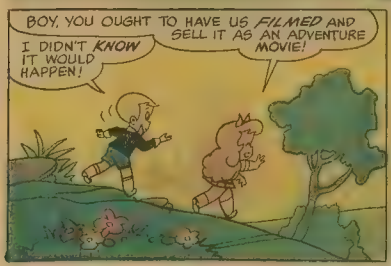
SWISH!
THUD!
WHEW!
HA! HA! HA!
WH-WHAT'S FUNNY ABOUT THAT GOLD STATUE JUST MISSING US?
I KNOW YOU PLANNED IT! JUST TO SHOW ME THAT THINGS CAN REALLY HAPPEN THE WAY THEY DID IN THE MOVIE! TEE! HEE!
BUT I DIDN'T! IT JUST HAPPENED, GLORIA!
OH, SURE... SURE!
COME ON... GIVE ME SOME MORE THRILLS, RICHIE!
I AM NOT TRYING TO GIVE YOU ANY THRILLS!
I CAN TAKE A JOKE!
SAY, WHAT'S THAT BIG DOOR IN THE MOUNTAIN-SIDE?!
IT'S THE MAIN SAFE FOR MY MOTHER'S JEWELS!
2

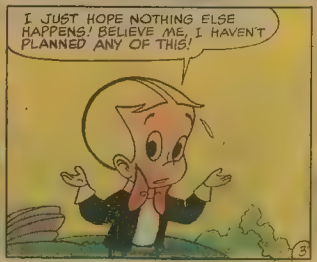

I FEEL A BREEZE...AND WHAT'S THAT SOUND?
FOOO!
R-ROLL!

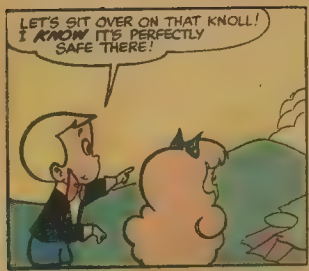

LOOK OUT!

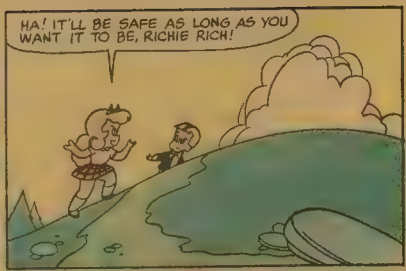

SLAM!
ROLL!
!
WHIRRRR!

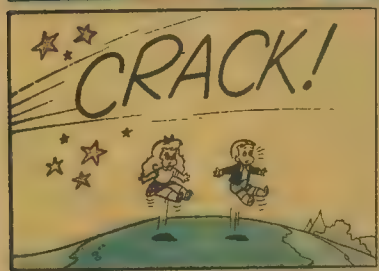
THE TIME LOCK AUTOMATICALLY CLOSES THE SAFE DOOR AT THIS TIME... IT JUST MISSED US!
AND THAT BREEZE WAS FROM THE BIG DOOR!
TEE! HEE! DON'T TELL ME YOU DIDN'T KNOW IT WAS GOING TO CLOSE AND STARTLE ME AT THIS TIME!

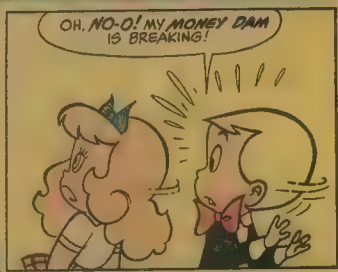

BOY, YOU OUGHT TO HAVE US FILMED AND SELL IT AS AN ADVENTURE MOVIE!
I DIDN'T KNOW IT WOULD HAPPEN!

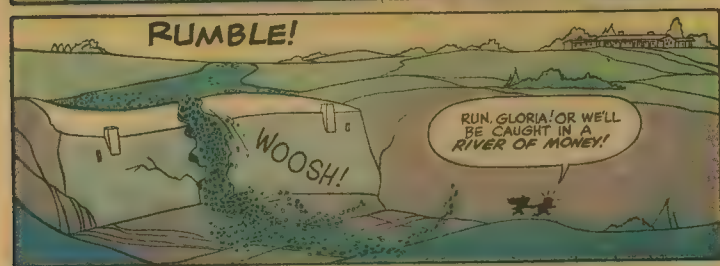

I JUST HOPE NOTHING ELSE HAPPENS! BELIEVE ME, I HAVEN'T PLANNED ANY OF THIS!


LET'S SIT OVER ON THAT KNOLL! I KNOW IT'S PERFECTLY SAFE THERE!

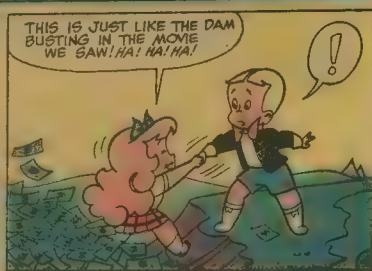

HA! IT'LL BE SAFE AS LONG AS YOU WANT IT TO BE, RICHIE RICH!

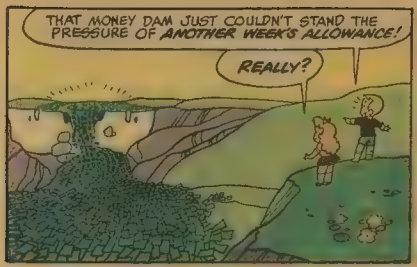

CRACK!

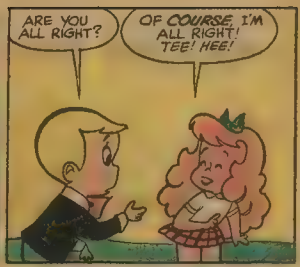

OH, NO-O! MY MONEY DAM IS BREAKING!

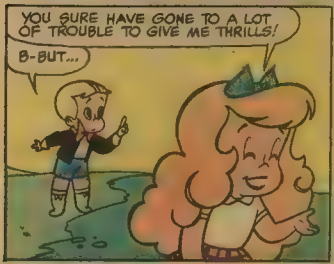

RUMBLE!
WOOSH!
RUN, GLORIA! OR WE'LL BE CAUGHT IN A RIVER OF MONEY!

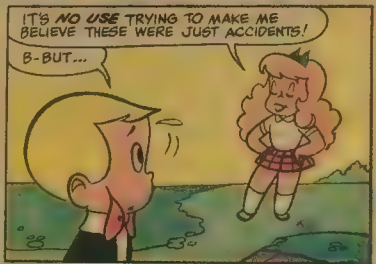
HERE IT COMES!

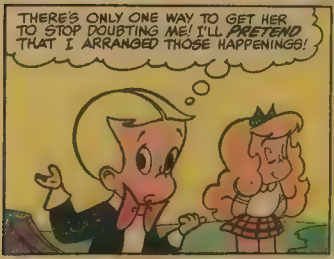

THIS IS JUST LIKE THE DAM BUSTING IN THE MOVIE WE SAW! HA! HA! HA!
!

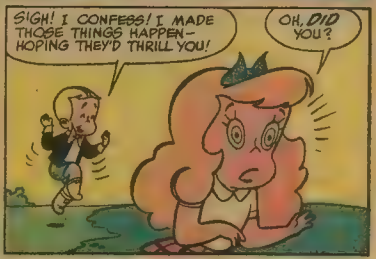

THAT MONEY DAM JUST COULDN'T STAND THE PRESSURE OF ANOTHER WEEK'S ALLOWANCE!
REALLY?

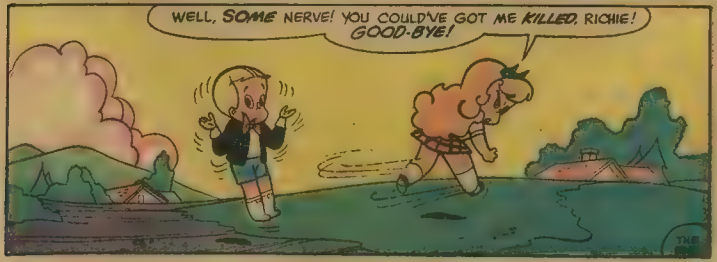

ARE YOU ALL RIGHT?
OF COURSE, I'M ALL RIGHT! TEE! HEE!


YOU SURE HAVE GONE TO A LOT OF TROUBLE TO GIVE ME THRILLS!
B-BUT...

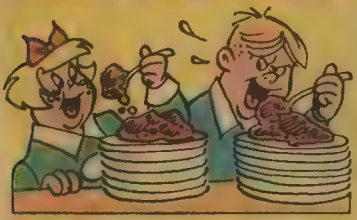

IT'S NO USE TRYING TO MAKE ME BELIEVE THESE WERE JUST ACCIDENTS!
B-BUT...


THERE'S ONLY ONE WAY TO GET HER TO STOP DOUBTING ME! I'LL PRETEND THAT I ARRANGED THOSE HAPPENINGS!


SIGH! I CONFESS! I MADE THOSE THINGS HAPPEN— HOPING THEY'D THRILL YOU!
OH, DID YOU?


WELL, SOME NERVE! YOU COULD'VE GOT ME KILLED, RICHIE! GOOD-BYE!

LITTLE LOTTA in CASH FOR HASH



Pa Plump was startled as Lotta pushed herself away from the table and declared, "I've had enough to eat!"

"B-b-but you've only had three helpings of pot roast for lunch," Pa stammered. "Aren't you feeling well, Lotta?"

"Sure I am, Pa," explained Lotta, "But there's an *eating contest* at Bonnie Dell Park this afternoon — the winner gets $25—and I have to leave room for food!"

Just then the doorbell rang and Lotta let Dot in.

"Lotta," said Dot, "My daddy says he will take us over to the park for the contest . . ."

"Thanks, Dot," Lotta warmly told her, "but I'd rather walk. The exercise will give me a better appetite!"

"Then I'll walk with you," Dot said loyally. So they started to leave, but Lotta stopped for a moment and called back to her parents:

"I almost forgot. The contest will be on channel 3 t.v., starting at one p.m.!"

It was a six-mile walk to Bonnie Dell Park, but Dot was tired after just a mile. "I just can't walk another step!" she complained. So when they arrived at the park's picnic grounds, Lotta was carrying her little friend piggyback.

"I'll be your cheerleader," Dot promised as Lotta sat down on a long bench, in front of a long table at which other contestants sat.

There was a very fat boy across the table from Lotta; he had a hungry look in his eyes, but Lotta told herself, "I am going to win. I can do it!"

The contest judge spoke in a loud, deep voice, "This contest is sponsored by (here he looked directly into the tv camera) THE D-LYT-FUL CORNED BEEF HASH COMPANY!" He rambled on about D-Lyt-Ful Hash for another five minutes, then he gave the ground rules and hollered: "ON YOUR MARK . . . GET SET . . . EAT!"

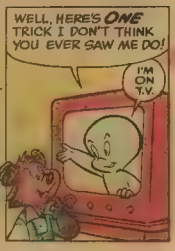
Each contestant raced up to the big frier stoves and got a full plate of the famous hash. Glasses of milk to wash it down were kept constantly filled at the table.

"Don't watch the other contestants," Dot urged as she saw Lotta glancing around between mouthfuls. "Just keep your mind on your own hash!"

Lotta finished her first plateful in 1 minute, 30 seconds flat. She winked at Dot as she started for another helping, and she assured her little pal, "I've got it made, Dot!"

Lotta skidded to a stop at one of the stoves and gasped, "My gosh, my chief opponent is already here!" The fat boy looked at Lotta with a smirk, then ran

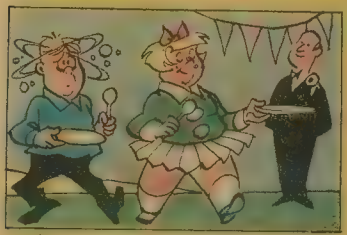
CASPER, THE FRIENDLY GHOST



back to his seat at the table. Lotta grumbled, "I've lost 15 seconds. This shakes my self-confidence!"

As Lotta plunged into her second plate of hash, the alert judge marked a second vertical line beside her name, and said, "Two for Stacy Chubmont, two for Lotta Plump!"

Dot whispered encouragement to her one more time, "Don't listen to anybody, just keep eating. Numbers and stuff like that can be very discouraging!"



"Thanks, Dot," Lotta whispered to her little friend gratefully. "Just hearing your voice raises my spirits, even when I don't know what you're talking about!"

Gradually other contestants dropped out until the judge announced to the excited crowd of onlookers at the park, and to the tv audience, "There goes Dan Hogsly, and now it's a contest between two of the greatest eaters of hash I've ever seen, Stacy Chubmont and Lotta Plump—BROUGHT TO YOU BY THE D-LYT-FUL CORNED BEEF HASH COMPANY! They are now tied at 19 plates of that delicious D-Lyt-Ful Hash..."

At home, Lotta's Ma and Pa were watching the great battle over tv. Pa yelled, "Come on, Lotta baby—you can do it!"

Pa gasped when he saw Stacy Chubmont struggle to his feet and stagger away from the table with his plate. But a moment later Lotta staggered after him.

"She looks groggy, Ma," Mr. Polka told his wife. "I'm going to phone Dr. Bromyd right now..."

The great drama went on at the park. Dot encouraged Lotta once more by a loud school cheer. She staggered past Stacy Chubmont, who dragged himself towards the stove on hands and knees, carrying his empty plate between his teeth.

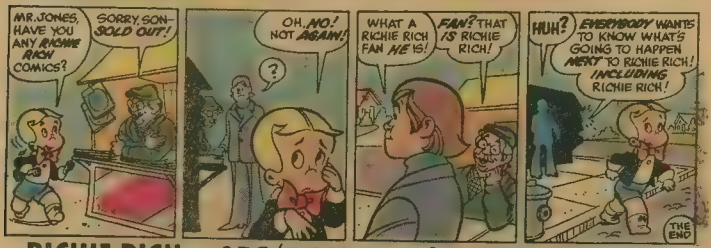
"Hold it!" shouted Lotta to the judge as two friends help Chubmont back to the table with his hash-filled plate. "I claim a technical knockout!"

The judged looked confused and said, "I just don't know what to do about this!" But Lotta knew what to do. She took *two* plates of hash this time. When Stacy Chubmont saw this he threw up his hands in defeat. The judge held up Lotta's arm and cried, "The winner and new world's hash champion... LOTTA PLUMP!"

When Lotta arrived home with her $25 prize, Pa told her, "Dr. Bromyd is here!"

"He's going to have *dinner* with us, Pa?" Lotta asked brightly. "Swell, but what are we having? Not *hash* I hope!"

RICHIE RICH



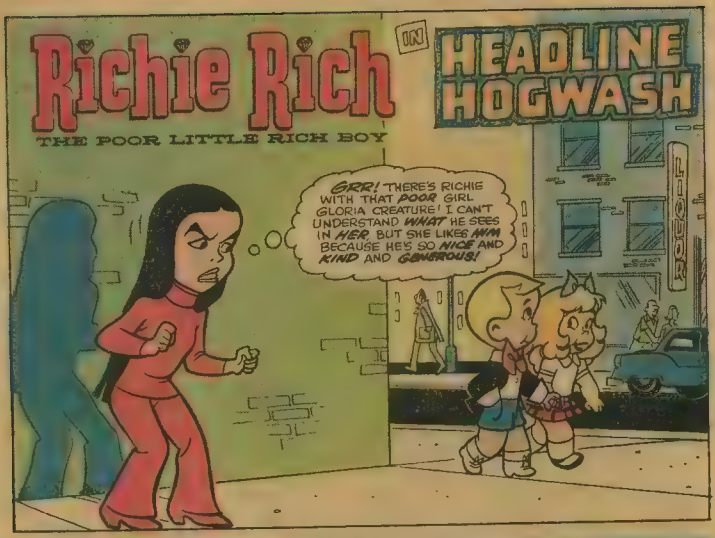
RICHIE RICH on ABC/TV Network—SATURDAY MORNINGS

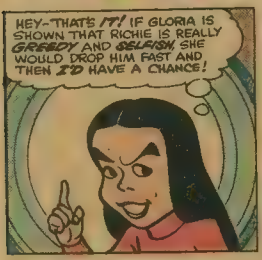
Richie Rich

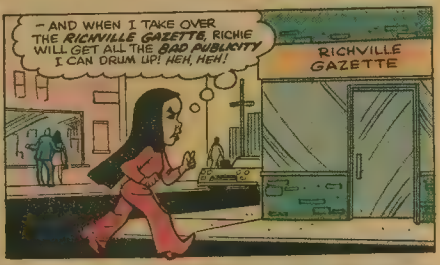
THE POOR LITTLE RICH BOY

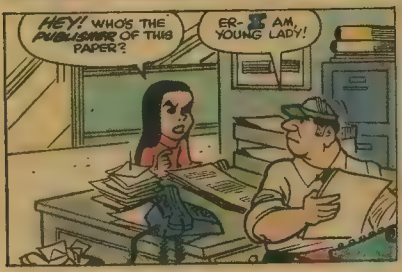
IN

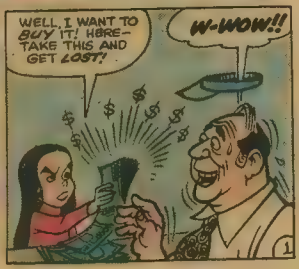
HEADLINE HOGWASH

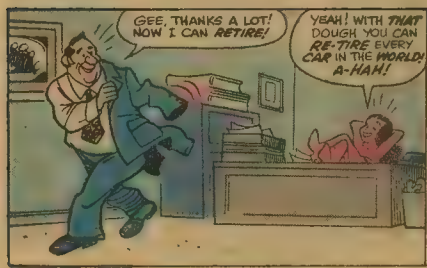


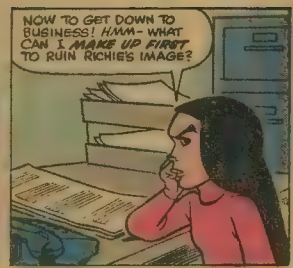


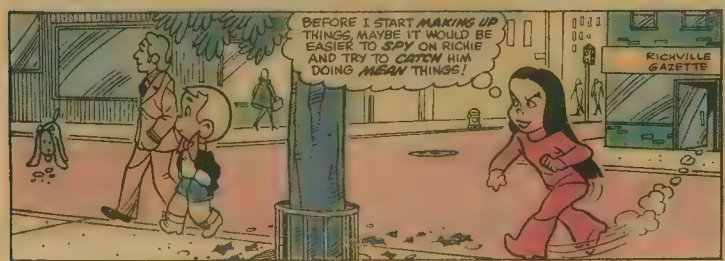


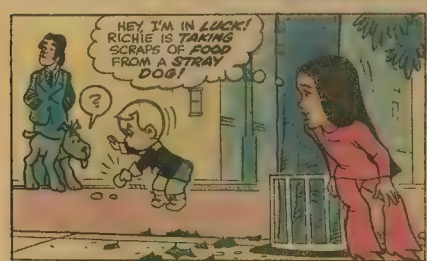


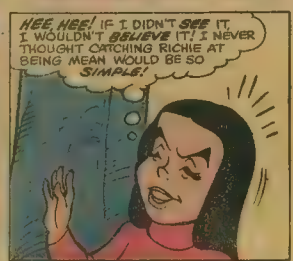



GEE, THANKS A LOT! NOW I CAN RETIRE!
YEAH! WITH THAT DOUGH YOU CAN RE-TIRE EVERY CAR IN THE WORLD! A-HAH!

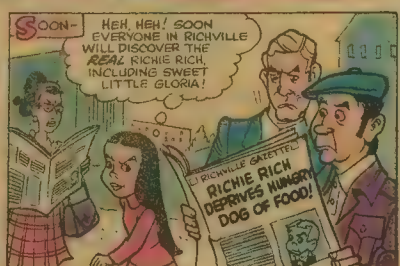

NOW TO GET DOWN TO BUSINESS! HMM- WHAT CAN I MAKE UP FIRST TO RUIN RICHIE'S IMAGE?

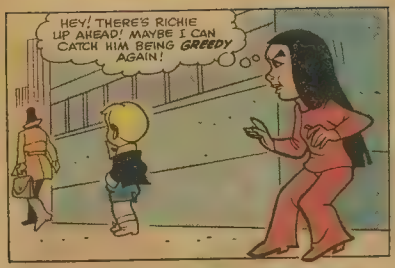

BEFORE I START MAKING UP THINGS, MAYBE IT WOULD BE EASIER TO SPY ON RICHIE AND TRY TO CATCH HIM DOING MEAN THINGS!
RICHVILLE GAZETTE

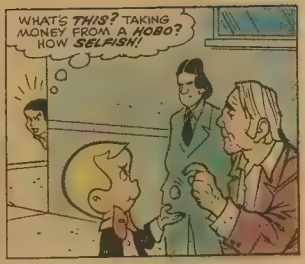

HEY, I'M IN LUCK! RICHIE IS TAKING SCRAPS OF FOOD FROM A STRAY DOG!
?

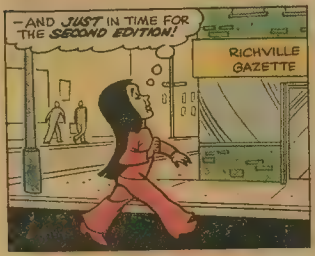

HEE HEE! IF I DIDN'T SEE IT, I WOULDN'T BELIEVE IT! I NEVER THOUGHT CATCHING RICHIE AT BEING MEAN WOULD BE SO SIMPLE!

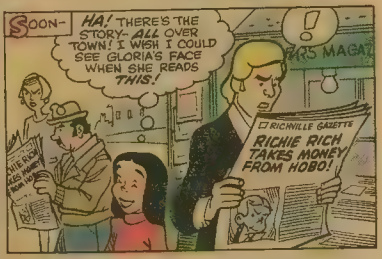
?
HOLD THE PRESSES EVERYBODY! I GOT A FRONT PAGE SCOOP COMING UP!

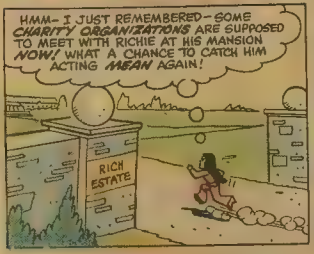

SOON-
HEH, HEH! SOON EVERYONE IN RICHVILLE WILL DISCOVER THE REAL RICHIE RICH, INCLUDING SWEET LITTLE GLORIA!
RICHVILLE GAZETTE
RICHIE RICH DEPRIVES HUNGRY DOG OF FOOD!

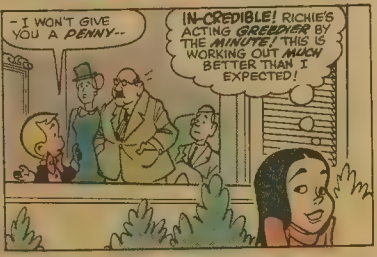

HEY! THERE'S RICHIE UP AHEAD! MAYBE I CAN CATCH HIM BEING GREEDY AGAIN!


WHAT'S THIS? TAKING MONEY FROM A HOBO? HOW SELFISH!

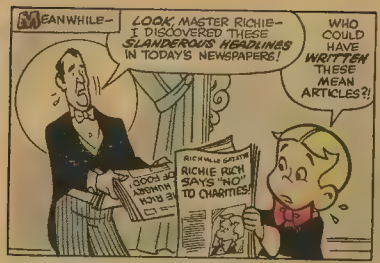

—AND JUST IN TIME FOR THE SECOND EDITION!
RICHVILLE GAZETTE

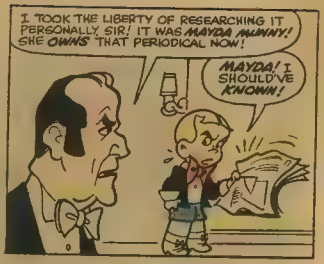

SOON—
HA! THERE'S THE STORY—ALL OVER TOWN! I WISH I COULD SEE GLORIA'S FACE WHEN SHE READS THIS!
!
RICHVILLE GAZETTE
RICHIE RICH TAKES MONEY FROM HOBO!

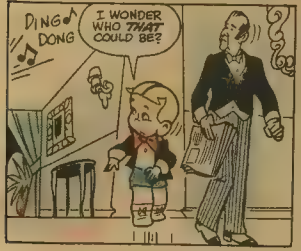

HMM— I JUST REMEMBERED—SOME CHARITY ORGANIZATIONS ARE SUPPOSED TO MEET WITH RICHIE AT HIS MANSION NOW! WHAT A CHANCE TO CATCH HIM ACTING MEAN AGAIN!
RICH ESTATE

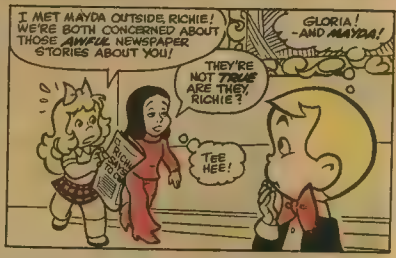

—I WON'T GIVE YOU A PENNY—
IN-CREDIBLE! RICHIE'S ACTING GREEDIER BY THE MINUTE! THIS IS WORKING OUT MUCH BETTER THAN I EXPECTED!

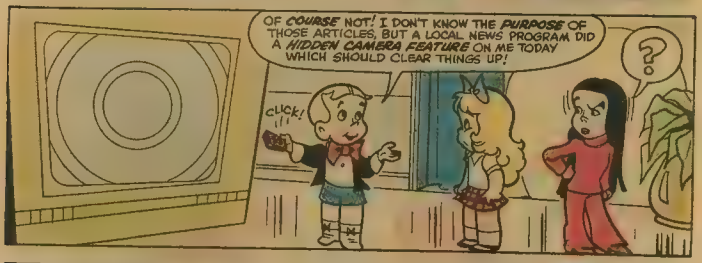
LATER—
BY NOW GLORIA'S PROBABLY TOLD RICHIE SHE DOESN'T WANT TO SEE HIM ANYMORE! I'LL GO OVER TO RICHIE'S PLACE AND TAKE HER PLACE! HEEEE!
RICHVILLE GAZETTE
RICHIE RICH SAYS "NO" CHARITIES!
RICHVILLE GAZETTE
RICHIE RICH SAYS "NO" CHARITIES!

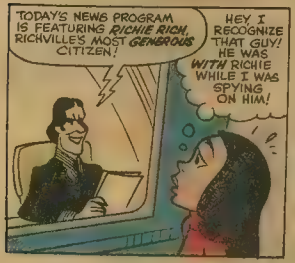

MEANWHILE—
LOOK, MASTER RICHIE— I DISCOVERED THESE SLANDEROUS HEADLINES IN TODAY'S NEWSPAPERS!
WHO COULD HAVE WRITTEN THESE MEAN ARTICLES?!
RICHVILLE GAZETTE
RICHIE RICH SAYS "NO" TO CHARITIES!

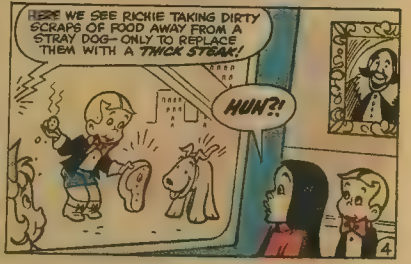

I TOOK THE LIBERTY OF RESEARCHING IT PERSONALLY, SIR! IT WAS MAYDA MUNNY! SHE OWNS THAT PERIODICAL NOW!
MAYDA! I SHOULD'VE KNOWN!

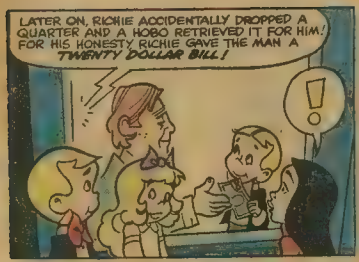

DING DONG
I WONDER WHO THAT COULD BE?

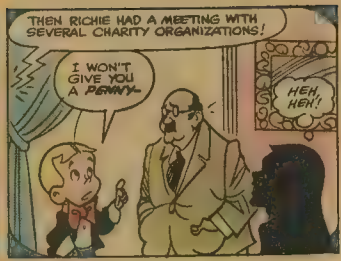

I MET MAYDA OUTSIDE, RICHIE! WE'RE BOTH CONCERNED ABOUT THOSE AWFUL NEWSPAPER STORIES ABOUT YOU!
GLORIA! —AND MAYDA!
THEY'RE NOT TRUE ARE THEY, RICHIE?
TEE HEE!

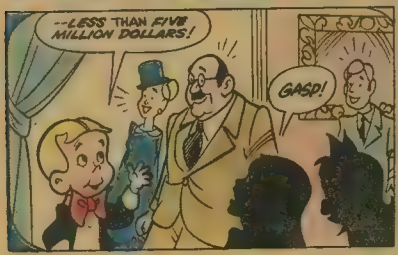

OF COURSE NOT! I DON'T KNOW THE PURPOSE OF THOSE ARTICLES, BUT A LOCAL NEWS PROGRAM DID A HIDDEN CAMERA FEATURE ON ME TODAY WHICH SHOULD CLEAR THINGS UP!
CLICK!
?

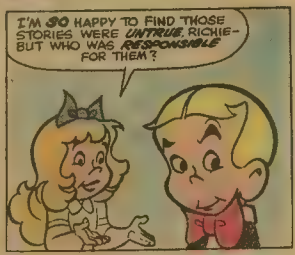

TODAY'S NEWS PROGRAM IS FEATURING RICHIE RICH, RICHVILLE'S MOST GENEROUS CITIZEN!
HEY, I RECOGNIZE THAT GUY! HE WAS WITH RICHIE WHILE I WAS SPYING ON HIM!

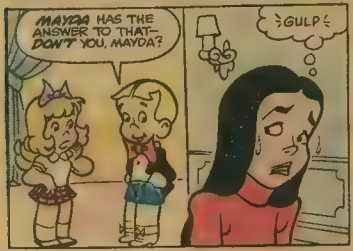

HERE WE SEE RICHIE TAKING DIRTY SCRAPS OF FOOD AWAY FROM A STRAY DOG— ONLY TO REPLACE THEM WITH A THICK STEAK!
HUH?!

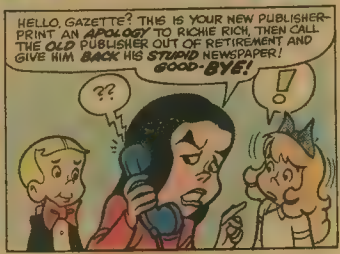

LATER ON, RICHIE ACCIDENTALLY DROPPED A QUARTER AND A HOBO RETRIEVED IT FOR HIM! FOR HIS HONESTY, RICHIE GAVE THE MAN A TWENTY DOLLAR BILL!
!

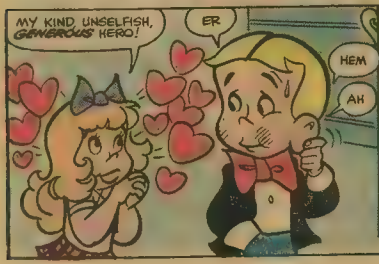

THEN RICHIE HAD A MEETING WITH SEVERAL CHARITY ORGANIZATIONS!
I WON'T GIVE YOU A PENNY.
HEH, HEH!

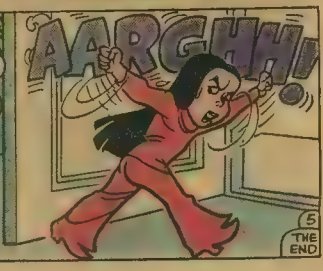

--LESS THAN FIVE MILLION DOLLARS!
GASP!


I'M SO HAPPY TO FIND THOSE STORIES WERE UNTRUE, RICHIE- BUT WHO WAS RESPONSIBLE FOR THEM?


MAYDA HAS THE ANSWER TO THAT- DON'T YOU, MAYDA?
GULP

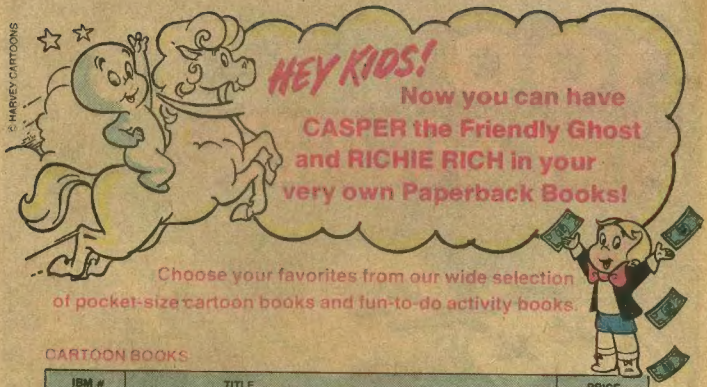

HELLO, GAZETTE? THIS IS YOUR NEW PUBLISHER- PRINT AN APOLOGY TO RICHIE RICH, THEN CALL THE OLD PUBLISHER OUT OF RETIREMENT AND GIVE HIM BACK HIS STAND NEWSPAPER! GOOD-BYE!
??
!


MY KIND, UNSELFISH, GENEROUS HERO!
ER
HEM
AH


AARGHH!

5

THE END



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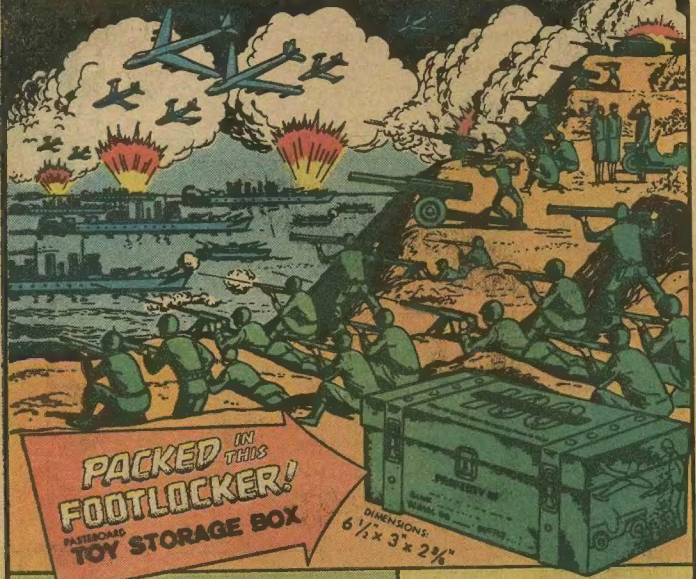

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